A Tape cassette door       H Character selection window
B Tape rollers          I Cutting handle
C Tape advance knob     J Embossing adjustment screw
D Start line            K Cable tie slot entrance
E Tape pawl             L Hole punch entrance
F Embossing handle     M Tape exit
G Embossing wheel      N Trailer length guide
About Your New Label Maker

With your new DYMO M1011 label maker, you can create metal labels. The label maker uses DYMO 12 mm (1/2") tape.

Metal tapes are available as follows:

- Aluminium with adhesive (35800)
- Aluminium without adhesive (31000)
- Stainless Steel (32500)

You can also use a Reverse Image Wheel with the DYMO M1011 label maker. This wheel allows you to print mirror script labels that meet special requirements in the industry. Mirror labels are used on moulds or casts for metal or rubber injection, silicon casting, fiber glass applications, and so on.

Visit www.dymo.com for information on obtaining tapes for your label maker.
Loading the Tape

The DYMO M1011 is set to emboss non-adhesive aluminium tape.

**To load the tape roll**

1. Hold the label maker in your left hand.
2. Open tape cassette door (A).
3. Insert roll of tape allowing the end to extend about 5 cm (2") through the label slot.
4. Close the tape cassette door.
5. Feed the tape between the two rollers (B).
6. Squeeze the embossing handle (F) half-way (one click) several times to ensure the tape is visible at the tape exit.
Cutting the Label

To cut the label

1. Squeeze the embossing handle half-way, several times until the tape extends from the front of the tape exit (M) by at least 2.5 cm (1").

   Before cutting the tape, make sure the end of the tape extends beyond the edge of the cutting assembly so you can easily pull the label out. Otherwise, a tape jam may occur.

2. Lift the cutting handle (I) gently until it is vertical to cut the label.
Embossing the Label

Avoid turning the embossing wheel at the same time you are squeezing the embossing handle. This can damage the character wheel.

To emboss a label
1. Turn the character selection wheel (G) until the desired letter is centered in the window (H).
2. Squeeze the embossing handle (F) firmly.
3. Release the embossing handle fully before selecting the next character.

To add space between words
- Squeeze embossing handle (F) half-way (one click) or turn the label advance knob clockwise (one click per space).
Embossing on Stainless Steel Label

You may need to adjust the labelmaker to emboss properly when using stainless steel tape.

To adjust for stainless steel label

1. Turn the adjustment screw (J) clockwise 3/4 to 1 turn.
2. Emboss the text as described in “Embossing the Label” on page 6.

When you return to using aluminum tape, you may need to reverse this adjustment.
Retracting the Label

You may want to retract the tape, for example, if the tape advanced too far or to center the text on the label.

To retract the label
1. Pull back the pawl (E).
2. Turn the tape advance knob (C) counter-clockwise.
Removing the Label

To remove the label

1. Retract the tape as described in “Retracting the Label” on page 8.
2. Open the tape cassette door (A) and remove the label.
   
   Use caution when removing stainless steel tape that may have sharp edges.

3. Reload the tape as described in “Loading the Tape” on page 4.
Centering the Text on the Label

The trailer length guide (N) has positioning marks for a short (S) or long label (L). Use the marks on the guide to center the text on your label.

**To center the text on a long label**
1. After cutting the previous label, emboss the text on a new label.
2. Pull the trailer length guide (N) to the forward position.
3. Advance the tape until the last embossed letter is opposite the L on the guide. The label has a leader/trailer of approximately 5 cm (2") and the text is centered.
4. Lift the cutting handle (I) to the vertical position to cut the label.

**To center the text on a short label**
1. Retract the tape until the tape edge is at start line (D).
2. Emboss the text on your label.
3. Advance the tape until the last embossed letter is opposite the S on the guide. The label has a leader/trailer of approximately 3 cm (1.5") and the text is centered.
4. Lift the cutting handle (I) to the vertical position to cut the label.
Applying Self-Adhesive Labels

Self-adhesive aluminum tape sticks permanently to any smooth, clean, and dry surface.

To apply self-adhesive tape
1. Peel off the protective backing taking care not to touch the adhesive.
2. Press the label in place.
3. Apply firm pressure along the entire length to ensure good contact.
Punching Holes in Non-Adhesive Labels

You can choose to punch one or two holes in non-adhesive labels so that the labels can be attached using screws, nails, rivets, and metal or plastic wires or ties. You can also punch a cable tie slot in one or both ends of the label.

To punch a hole
1. Insert one end of the cut label into the hole punch slot (L).
2. Lift the cutting handle (I) to the vertical position to punch a hole.

To punch a cable tie slot
1. Insert one end of the cut label into the cable tie slot (K) with the letters facing down. The letters must face down to ensure the bridge of the slot is on the same side of the label as the characters.
   ⚠️ Make sure to allow enough room for the tie-buckle before and/or after the letters. A cable tie slot positioned on top of the characters or a punched hole may cause the tape to jam.
2. Lift the cutting handle (I) to the vertical position to punch the slot.
Changing the Wheel

You can replace the character wheel with a Reverse Image Wheel.

To change the wheel
1. Remove the tape.
2. Unscrew the screw in the center of the embossing wheel (G) and remove the wheel.
3. Position the new wheel.
4. Insert the screw in the center and tighten. Do not tighten the screw too tightly.
Hints for Trouble Free Operation

Keep the following in mind when using the label maker:

• Letters appear where you want spaces - You are probably squeezing the embossing handle too hard.

• Letters overlap - The tape is slipping. This can happen when dirt or grease gets on the rollers. Clean the rollers by using a soft cloth and alcohol, while turning the tape advance knob back and forth several times.

• Avoid turning the embossing wheel at the same time you are squeezing the embossing handle. This can damage the character wheel.

• When punching a cable tie slot, make sure the label is well inserted and abutted against the end of the slot. If the label is not inserted to the end, label jam may occur.

• It is recommended to remove regularly the label waste from the waste exit at the bottom of the machine.
Warranty Registration

This DYMO M1011 has been manufactured under strict quality control and performance tested before leaving the factory. Within one year after purchase, DYMO will repair or replace, at its own option, the M1011 free of charge if sent prepaid by the purchaser to DYMO and found, in DYMO’s judgement, to be defective in materials or workmanship. No other warranty or guarantee, expressed or implied, shall be applicable to this label-writer.

This warranty does not cover repair or replacement necessitated by or the result of accident, normal wear and tear, alteration, abuse or misuse.

USA and Canada: For repair or replacement, carefully pack the label-writer and send it prepaid to the DYMO Repair Center, DYMO Corporation, 44 Commerce Road, Stamford, CT 06902 along with a note indicating the nature of the problem. Your M1011, or a replacement, will be returned promptly.

Rest of the World: For repairs or replacement, please contact your local DYMO dealer.